



# PARASAIL OPERATORS SYMPOSIUM



NOVEMBER 12-13, 2024

CAPE CORAL, FLORIDA

## Day 1 • Nov 12<sup>TH</sup>

7:30	Registration Open	<i>Arrive early and avoid the line!</i>	
8:00	Exhibitor Hall Open		
8:30	Breakfast <small>Sponsored by</small>		
9:00	<b>General Assembly</b>		
9:00	Welcome & Opening Remarks	WSIA and Parasail Committee Leadership	
9:30	Trends in the Tourism Economy	John Talmage, Director, Lee County Economic Development	
10:00			
10:30	Advanced Weather & Forecasting	Christianne Pearce, Meteorologist, National Weather Service	
11:00	Sponsor Presentations		
11:30	ASTM Standards Overview	Katerina Koperna, ASTM International	
12:00	Lunch	Exhibitor Hall Open	
	<b>Leadership Track</b>	<b>Captain &amp; Crew Track</b>	<b>On-water Demos</b>
1:00	Committee Project Updates and Parasail Training Course Review	Hands-on Safety Equipment Training Stations	Leave dock at 1:00pm
1:30	Marketing, Social Media, Partnerships and Growth	On-Boat Mechanical and Maintenance Walk-Through	
2:00	Legal Discussion with Q&A, Risk Management Best Practices	Q&A with NWS meteorologist	Leave dock at 2:10pm
2:30	State of Insurance in Parasailing, Retention Group discussion	On-Boat Mechanical and Maintenance Walk-Through	
3:00	Federal and State Agency panel with USCG, FWC & FAA		Leave dock at 3:20pm
3:30	Q&A with FWC, USCG and FAA	Emergency Situations and Crew Preparedness	
4:00	Sponsor Exhibits and Booths		
4:30	ASTM Standards Updates and New Ballot Items for Discussion	On-Boat Mechanical and Maintenance Walk-Through	Leave dock at 4:30pm
5:00		Q&A with FWC, USCG and FAA	
5:30	Sponsor Exhibits and Booths		
6:00	Networking Reception	<small>Sponsored by</small>	Outdoor Courtyard Near Front Lobby
7:30	Dinner & Industry Awards	<small>Sponsored by</small>	Main Ballroom
9:00	After Party		Naughty Mermaid (near docks)

## Day 2 • Nov 13<sup>TH</sup>

8:00	Exhibitor Hall Open		
8:30	Breakfast <small>Sponsored by</small>		
9:15	Opening Remarks	Parasail Committee Leadership	
9:30	Sponsor Presentations		
10:00	Mechanical & Maintenance Best Practices Group Discussion	Representatives from Boat & Engine MFGs	<b>On-water Demos</b> Available by appointment
10:30			
11:00	Entrepreneur Roundtable	AwkwardGuys Watersports Podcast Hosts	
11:30	Exhibitor Hall Open	Visit with our Sponsors and Supporters	
12:00	Lunch	Exhibitor Hall Open	
1:00	Networking Reception		
1:30	Parasail Operator Olympics	Main Ballroom	
2:00			
2:30			
3:00	Medal Ceremony	End of Event	

